JEFF T. ALU

CONTEST

SELECTION

PORTFOLIO



imagery he so adroitly creates springs specifically from the unconscious. "I'm not sure where my desire to make these kinds of images comes from," he admits. "I try not to think about it too much. I just go with the flow. I'm happy when I've captured a familiar subject

from a different point of view and given it a new meaning of some kind. But what that meaning is, exactly, is not always clear to me." Perhaps the mood is the message. The mood typically conjured in Alu's pictures is dark and enigmatic, expectant with a powerful sense that something significant has occurred, or is about to. A dry lake bed in the California desert, riven by a

seemingly bottomless and endless

crack, might be a vestige of

as a desert acropolis, a remnant of an ancient civilization. The eerie bright patches in an otherwise dark sky seem to suggest an otherworldly presence biding its time for a takeover bid. The enigmatic, unsettling atmo-

sphere of such images is achieved

through a unique visual strategy

encompassing unusual perspec-

tives, harsh contrast and selective

blur. This often lends the pictures

also function as guidelines for

rical ruins of an enigmatic struc-

ture that resembles nothing so much

Or consider the oddly symmet-

the intrepid explorer.

a dreamlike quality that makes them look more like tabletop dioramas than actual locations. "I'm interested in finding surreal scenes that look like they could have been created with a SELF.PORTRAIT - 2007

kind of alternate life, to make it more than just a rock, if possible." Alu, a professional 3D artist and animator, was born in Anaheim, California in 1966. His mather, an abstract painter, taught him to view the ordinary from a notso-ordinary perspective. He took up photography in junior high, but he was more interested in music and majored in composition.

In 2000, Alu began using a digi-

tol camera to document his hikes

in the desert, rekindling his love

of black and white. His work now

nowhere, I get the feeling that it

municate. I try to give that rock a

somehow has something to com-

takes in urban settings, as well, but he seems most comfortable in desert locations. "I think it has to do with the difficulty of finding subects in the desert. I like having to

organic quality not dissimilar to those made with traditional materials and methods. He keeps his Photoshop work basic, first converting color images to black and white, then using the contrast and focus tools to isolate his subjects within larger metaphorical contexts. Hence his image of the Salton Sea in which the water, hemmed in by a foreground fence, distant treeline and lowering sky, seems to be retreating before an encroach

ing existential darkness. Alu

simultaneously evokes an intrigu-

ing duality, making the end of the world atmosphere of the pho-

tograph strangely tranquil and

inviling.

work for what I find, which makes the act of taking photographs more like an adventure."

Despite his use of the digital medium, Alu's pictures retain an

"I'm glad when my work elicits such varied reactions as 'turbulent,' 'calming,' 'apocalyptic' or 'inspirational,' he says, because it means I've taken viewers, momentarily at least, out of their everyday reality." -Dean Brierly PRINT INFORMATION

All are fine art inkjet prints on

professional archival grade

paper. Each print is signed by the photographer. Sizes range from 8x10 to 20x30 inches, and prices start at \$400. ■ CONTACT INFORMATION 949.981.9817. animalu@animalu.com http://www.animalu.com/pics /photos.htm







